



ABOUT CAPCITY ADVOCATES, LLC:

Mission: To serve clients as a trusted political advisor and advocate that protects their public policy interests.

CapCity Advocates, LLC is a federal government relations firm that specializes in bipartisan advocacy before the House and Senate. The business focuses on traditional “shoe-leather” lobbying as a foundation for clients’ success in Washington, DC. This hands-on approach is geared towards personal service where clients never take a number waiting for answers or deliverables.

GOVERNMENT RELATIONS SERVICES:

The legislative and regulatory agency environment in Washington, D.C. is dynamic and volatile. There is a constant balancing act between politics, procedure and policy alternatives. Sometimes it is not about what a client does, but what they do not do, that saves the day, and knowing how to operate in this landscape is essential. CapCity Advocates, LLC understands these factors and has the judgment and experience to ensure that clients make the correct choices.

The basis for all client relationships is a thorough understanding of their business operations and policy concerns. Once background facts are clear and goals are established, a game plan can be crafted. Accordingly, to implement a federal government relations plan CapCity Advocates, LLC provides a full range of services to achieve success including:

- Development of Political Strategy & Objectives
- Policy Analysis, Research & Crafting Position Statements
- Face-to-Face Lobbying of Congress & Regulators
- Representation at Association & Industry Meetings
- Developing Congressional & Third Party Relationships
- Political Fundraising Compliance & Strategy
- Executive Fly-In & Conference Event Planning
- Coalition Building & Management
- Policy Monitoring & Intelligence Gathering
- Access to Network of Lawyers, Association Leaders, Lobbyists & PR Firms

ABOUT CLIFF ANDREWS:

Cliff Andrews has 18 years of political experience as a federal legislative strategist and advocate. Currently, he heads CapCity Advocates, LLC a federal government relations business that he started in 2004. Previously, Mr. Andrews served as the Director of Government Relations for Butera & Andrews, a Washington, D.C. law firm. He also was a staffer for Senator Harry Reid and worked in the financial services sector for Equitable and New York Life.

Mr. Andrews works in a bipartisan manner before many different House and Senate Committees and maintains strong Republican, Democratic and Leadership relationships. He offers extensive experience in legislative issues management and coalition management for clients including trade associations and corporations. Among other issues, Mr. Andrews has worked on privacy, data security, mortgage lending standards, GSE oversight, annuity regulation and taxation, financial professional standards of care, small dollar lending regulation, federal usury standards, independent contractor regulation, advertising regulation, estate tax reform, business property depreciation rules, minimum wage standards, financial literacy, and hospital development.

Mr. Andrews holds a Master’s in Political Management degree from George Washington University and a Bachelor of Science degree from James Madison University. He is a true “Washingtonian,” born and raised in the nation’s capital. Mr. Andrews lives in Northern Virginia with his wife, daughter, son, and Alaskan Malamute.